



STEVENS HIGH SCHOOL FOOTBALL

2011 Season Advertising Opportunities

The Parents of Stevens Football are in the midst of planning for the upcoming season and would like to extend an opportunity to support Stevens Football during the 2011 season. Your advertising dollar allows the football program to purchase equipment, training tools, and other materials that support the development and performance of our student-athletes. By advertising with Stevens Football, you will be putting your name out in front of thousands of high school football fans. Whether you would like to promote your business through web or print, we offer a few of packages for your advertising needs.

Advertising Packages

- Legacy** **\$ 300**
Full page ad in game program
Full banner website ad on program site (Free!)
- Dynasty** **\$ 175**
Half page ad in game program
Half banner website ad on program site (Free!)
- Championship** **\$ 100**
Quarter page ad in game program
Half banner website ad on program site (Free!)

Stevens will be hosting five home contests this year at Barnes Park. With anticipation and high hopes for this year's team, we hope you will consider being a partner with Stevens Football.

Game Programs

New this season! Game programs are produced as a program yearbook and will be distributed at each of the five home contests. An insert will be added for each game highlighting a weekly recap, visitor's information, statistics, and standings. Ad rates are included in this packet. The deadline for your pre-designed ad is August 19, 2011. The preferred format is jpeg and all ads are black and white.

Website/Social Media

Since the launch of the team website, www.stevensfootball.com, in August 2010, we have enjoyed over 13,000 visits. Purchase an advertisement on the home page of the site and show players, parents, alumni, and anyone interested in high school football your school spirit. Your logo, linked to your company website, will be displayed through June 2012.

- Full Banner (468x60) \$50
- Half Banner (234x60) \$25

Contact Information

Checks can be made payable to:

Stevens Football/Stevens High School
c/o Toby Batchelder
217 Pleasant Street
Claremont, NH 03743

Please feel free to contact us with any questions by email at info@stevensfootball.com or by phone at (603) 477.4437.

Advertising Form

Company Name: _____

Mailing Address: _____

Contact Name: _____ Phone: _____

Website Address: _____

Email Address: _____

The program will be designed as an 8 1/2" X 11" format, with a full color front and back cover. It will be between 12 and 20 pages containing team and individual player profiles and pictures. We are planning on printing 1000 copies of the program to be distributed at our five home games. Please check the advertising option best suited for your advertising needs:

_____ **Legacy Package- \$ 300 (\$ 50 savings)**

- Full page program ad (8"x10.5") - \$ 300
- Full banner website ad (468x60 pixels) - \$ 50

_____ **Dynasty Package- \$ 175(\$ 25 savings)**

- Half page program ad (8"x5") - \$ 175
- Half banner website ad (234x60 pixels) - \$ 25

_____ **Championship Package- \$ 100 (\$ 25 savings and choice of two print sizes)**

- Quarter page vertical program ad (3.95"x5") - \$ 100
- Quarter page strip program ad (8"x2") - \$ 100
- Half banner website ad (234x60 pixels) - \$ 25

_____ Business card program ad (3.95"x2") - \$ 50

_____ Business card program ad (1.95"x4") - \$ 50

_____ Full banner website ad (468x60 pixels) - \$ 50

_____ Half banner website ad (234x60 pixels) - \$ 25

_____ Name listed in program as company or individual supporter- \$ 20

Artwork can be emailed to info@stevensfootball.com.

Checks are to be made payable to:

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c/o Toby Batchelder
217 Pleasant Street
Claremont, NH 03743**

Thank you for supporting our student-athletes during the 2011 season!

**Business Card
Vertical
1.95" x 4"
\$50**

**Business Card
3.95" x 2"
\$50**

Half Page 8" x 5" \$175

**Quarter Page
3.95" x 5"
\$100**

**Quarter Page Strip
8" x 2"
\$100**

**Full Page
8" x 10.25"
\$300**